

Mat 135, Oct 20 2004

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§ 3.3 Rates of Change in the Natural & Social Sciences

#11 If a ball is thrown vertically upward with a velocity of 80 ft/sec then its height after t seconds is

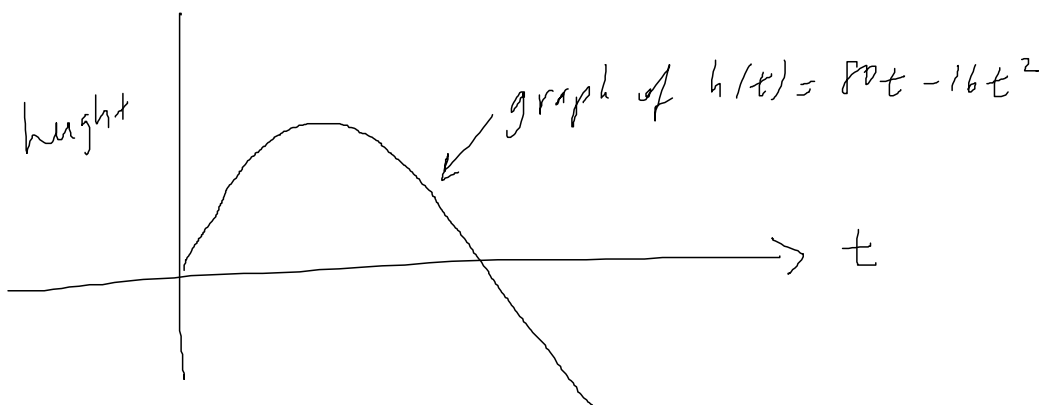
$$h(t) = 80t - 16t^2$$

Q: What is the maximum height reached by the ball?

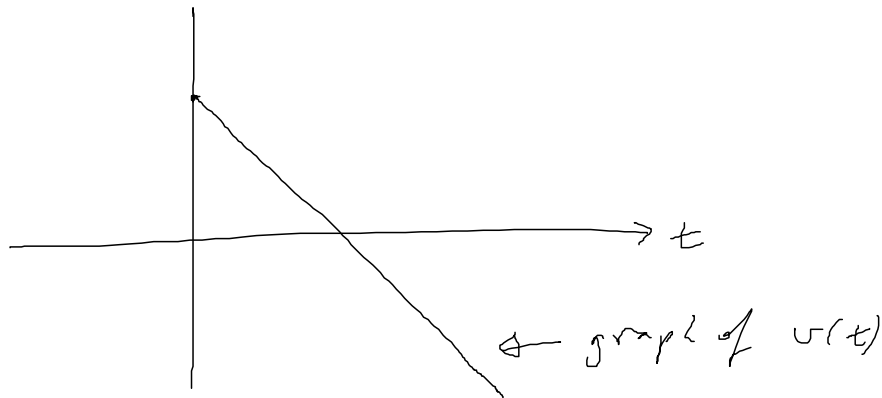
Q: When does it fly upwards? Downwards?

Q: When is the ball at the same height as when it started? What is its speed then?

Q: What is the velocity of the ball when it is 96 feet above the ground? on its way up? on its way down?



velocity $v(t) = \frac{dh}{dt} = 80 - 32t$



initial velocity = $v(0) = 80$ ✓ as expected

$v(t) > 0$ for $t < \frac{80}{32} = \frac{5}{2}$

Q1: maximum height occurs at $t = 5/2$

$h(5/2) = 80(5/2) - 16(5/2)^2 = 100$ feet.

Q2: travelling up for $t < 5/2$, travelling down for $t > 5/2$

Q3: ball at same height as beginning when

$h(t_0) = h(0)$ i.e. $80t_0 - 16t_0^2 = 0$

$\Rightarrow t_0 = 5$ seconds

speed at 5 seconds?

$v(5) = 80 - 32 \cdot 5 = -80$

coming down w/ same speed! (Mental note: don't shoot guns in the air as celebration)

Q4: What is velocity of ball when it reaches 96 feet? First, when does it reach 96 feet?

$$h(t_0) = 96 \dots$$

$$80t_0 - 16t_0^2 = 96$$

$$\Rightarrow t_0 = 2 \text{ or } 3$$

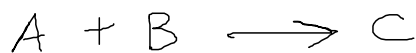
going up at time 2, going down at 3 seconds.

$$v(2) = 16$$

$$v(3) = -16$$

Note: $v(2) < v(0)$ as expected since the ball is slowing down as it rises.

#25 One molecule of product C is formed from one molecule of the reactant A and one molecule of the reactant B.



If A and B have equal concentrations

initially $[A] = [B] = a \text{ moles/L}$ then

$$[C] = \frac{a^2kt}{akt + 1}$$

where k is a constant

Q: What is the initial concentration of C?

Q: as $t \rightarrow \infty$ what does C's concentration tend to?

Q: find the rate of reaction at time t

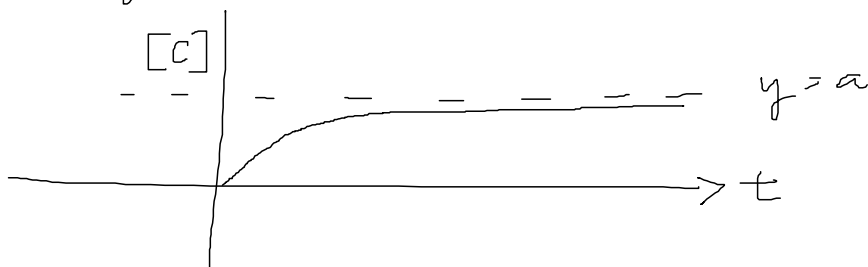
Q: as $t \rightarrow \infty$ what does the rate of reaction tend to?

Q1: at time 0, $[C] = \frac{a^2 k \cdot 0}{a k \cdot 0 + 1} = 0$

initially there's no product C.

Q2: as $t \rightarrow \infty$ $\lim_{t \rightarrow \infty} [C] = \lim_{t \rightarrow \infty} \frac{a^2 k t}{a k t + 1} = \frac{a^2 k}{a k} = a$

so the concentration of C tends to a as $t \rightarrow \infty$. This makes sense since the initial concentration of A & B is a moles/litre and you need one A and one B to make one C. So all A & B will eventually get used up, creating a moles/litre of C.

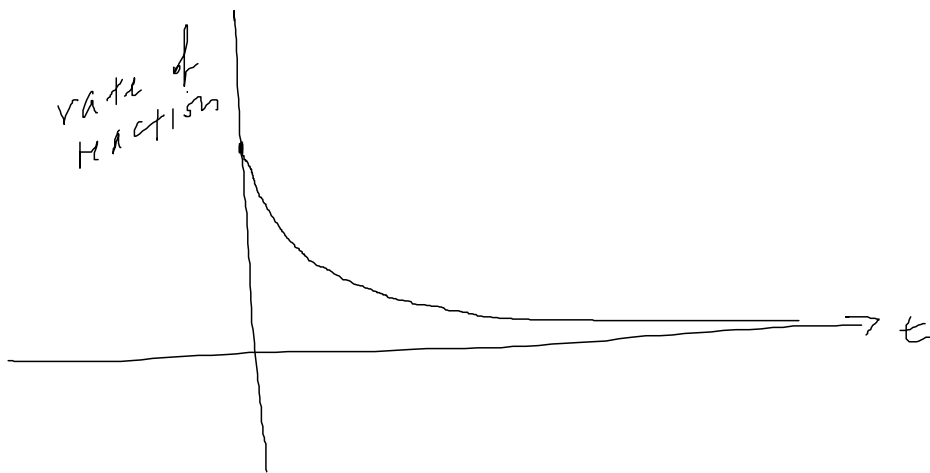


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Q3:

rate of reaction? that's chemistry-speak
for $\frac{d}{dt} [C]$.

$$\begin{aligned}
 \text{rate of reaction} &= \frac{d}{dt} \frac{a^2kt}{akt+1} && \text{Quotient rule!} \\
 &= \frac{a^2k(akt+1) - ak(a^2kt)}{(akt+1)^2} \\
 &= \frac{a^3k^2t + a^2k - a^3k^2t}{(akt+1)^2} \\
 &= \frac{a^2k}{(akt+1)^2}
 \end{aligned}$$



The reaction rate is always > 0 . As $t \rightarrow \infty$ the reaction rate goes to zero. As more & more time passes, the slower the reaction rate gets. This makes sense because as t increases, the concentration of A & B decreases and A molecules & B molecules are less likely to meet.

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ex 2b: Suppose that a bacteria population starts w/ 500 bacteria and triples every hour.

Q: What is the population after 3 hours? After 4 hours? After t hours? What's the population doing as $t \rightarrow \infty$?

A: Using $\frac{d}{dx} (3^x) = \ln(3) 3^x$, estimate the rate of increase of the population after 6 hours.

know population triples every hour

$$t=0 \quad \text{Pop} = 500$$

$$t=1 \quad \text{Pop} = 500 \cdot 3$$

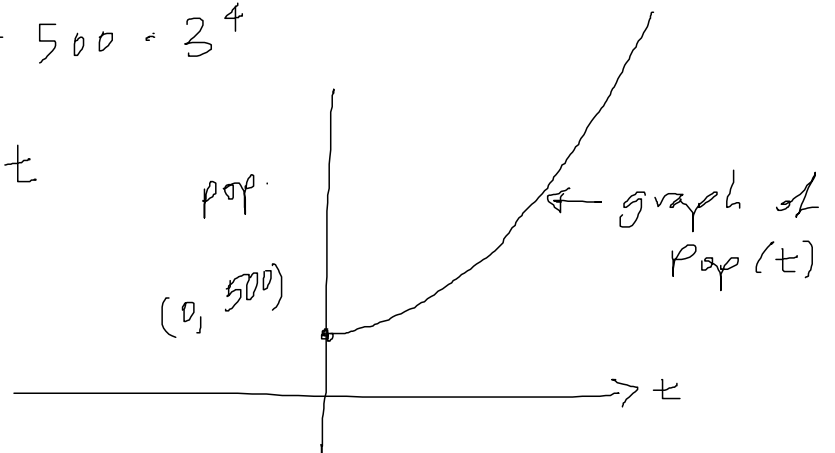
$$t=2 \quad \text{pop} = 500 \cdot 3 \cdot 3$$

$$t=3 \quad \text{pop} = 500 \cdot 3 \cdot 3 \cdot 3 = 500 \cdot 3^3$$

$$t=4 \quad \text{pop} = 500 \cdot 3^4$$

$$\text{Pop}(t) = 500 \cdot 3^t$$

as $t \rightarrow \infty$, $\text{Pop}(t) \rightarrow \infty$.
Malthus would be proved.



rate of population increase?

$$\begin{aligned} \frac{d}{dt} \text{Pop}(t) &= \frac{d}{dt} 500 \cdot 3^t \\ &= 500 \frac{d}{dt} 3^t = 500 \cdot \ln(3) \cdot 3^t \end{aligned}$$

The rate of increase is growing exponentially fast. yikes! But it makes sense since bacteria reproduce by splitting --- the more there are, the more there will be.
 rate of increase after 6 hours?

$$\begin{aligned} \frac{d \text{Pop}}{dt}(6) &= 500 \cdot \ln(3) \cdot 3^6 \\ &\approx 400444 \text{ bacteria/hour} \end{aligned}$$

ex: 31 If $p(x)$ is the total value of the production when there are x workers in a plant then the average productivity of the workforce at the plant is

$$A(x) = \frac{p(x)}{x}$$

Q: What's the company's goal?

Q: Find $A'(x)$. What should the company do if $A'(x) > 0$? If $A'(x) < 0$?

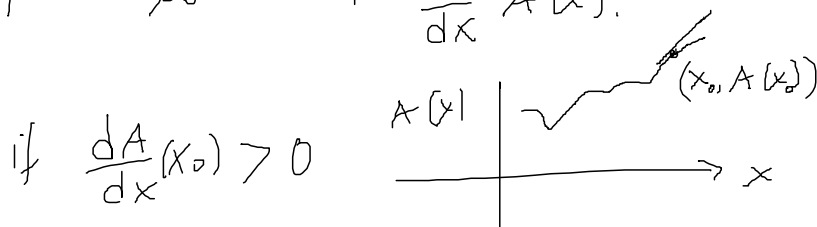
Q: Show that $A'(x) > 0$ if $p'(x)$ is greater than the average productivity

Q1: what's the company's goal?

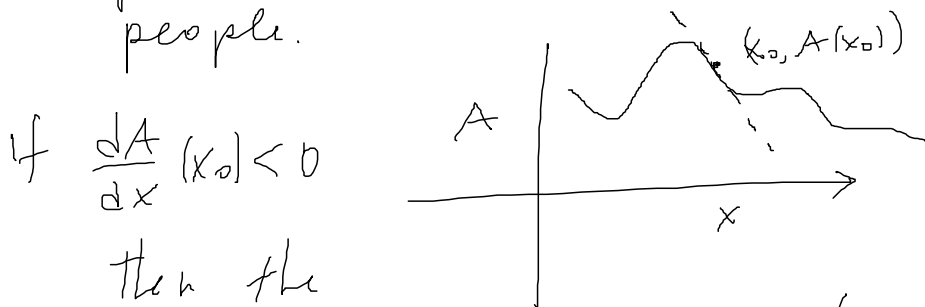
Answer 1: maximize average productivity

Answer 2: maximize profit.

Let's look at answer 1 first. If the goal is to maximize average productivity then look at $\frac{d}{dx} A(x)$.



then the company can increase the average productivity by hiring some more people.



then the company can increase the average productivity by laying off some of the workers.

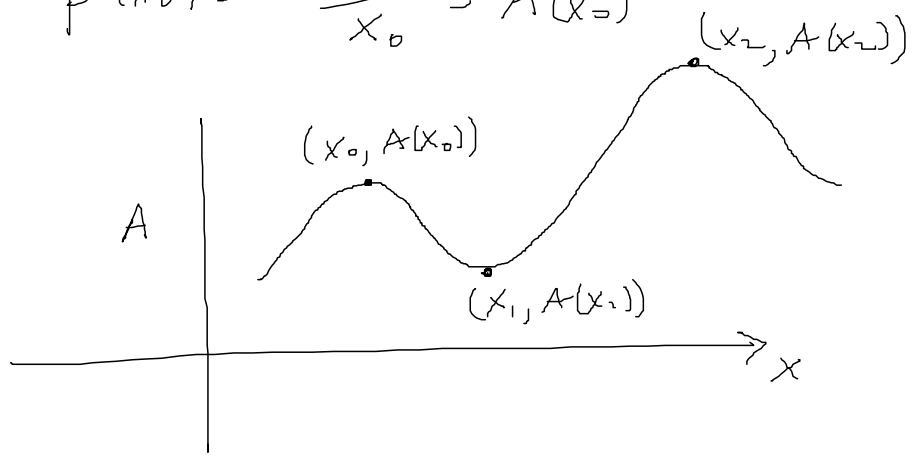
$$\frac{dA}{dx} = \frac{d}{dx} \frac{p(x)}{x} = \frac{x p'(x) - 1 \cdot p(x)}{x^2} = \frac{x p'(x) - p(x)}{x^2}$$

If the company seeks x_0 such that

$$\frac{dA}{dx}(x_0) = 0 \text{ then it seeks } x_0 \text{ such that}$$

$$p'(x_0) = \frac{p(x_0)}{x_0} = A(x_0)$$

Note: if the graph of $A(x)$ looks like \Rightarrow then there



would be 3 staff sizes: x_0 , x_1 , and x_2 . But x_2 is the best staff size -- the derivative $\frac{dA}{dx}$ can't tell this though.

Q2: Show that $A'(x) > 0$ if $p'(x) > A(x)$.

If $p'(x) > A(x)$ then $p'(x) > \frac{p(x)}{x}$. \therefore

$x p'(x) > p(x)$ and then $x p'(x) - p(x) > 0$.

Hence $A'(x) = \frac{x p'(x) - p(x)}{x^2} > 0$. And the

company should hire some more workers.

If the company's goal is to maximize profit then

$$\text{Profit} = p(x) - cx$$

where c = cost of one worker

$\Rightarrow cx$ = cost of staff

$p(x)$ = value of product.

The company wants to maximize

$$\text{Profit}(x) = p(x) - cx$$